

2021 BERMUDA FESTIVAL SPONSORSHIP AGREEMENT FORM

The Bermuda Festival of the Performing Arts mission is to **Inspire, Educate and Entertain.**

Multiple studies have shown that engagement by a community in arts activities contributes to the health of society. The Festival is more than just an entertainment medium. By supporting the Festival you are not only helping bring varied cultural shows to Bermuda, you are helping to provide significant Outreach Programmes for students and seniors which give them an opportunity to interact with professional performers and various art forms which are not available in Bermuda. We build Outreach requirements into 90% of our performance contracts and Outreach expenses account for twenty-five percent of total production costs.



The Bermuda Festival of the Performing Arts Limited is the operating subsidiary of The Bermuda Festival Purpose Trust (a registered charity #439)

Please fill out this form with your personal or business information. Carefully review each sponsorship level and chose the one that is best for you. **Sponsorship level details are listed on page two.**

SPONSORSHIP DETAILS

Name/Company Name: _____

2021 sponsorship level and \$ amount: _____

My employer supports matching donations

Employers name: _____

I/we would like to make an additional donation towards the OUTREACH programme to benefit local students/seniors (optional). Indicate \$ amount below.

PLANNED GIVING CIRCLE

Bermuda Festival welcomes loyal members, patrons and sponsors who are willing to be the guardians of the future of performing arts in Bermuda. It is as simple as informing our office that you've included Bermuda Festival in your long-term financial/estate plans. Bequests/wills, Charitable Trusts, Retirement Assets, Life Insurance, Real Estate, and other deferred gifts are among the many ways supporters of the arts have contributed to the longevity of arts programs and institutions. If you have checked this box we will be in touch with you about further details.

(As with any financial planning for the future, participants should consult their financial advisors regarding Planned Giving Circle opportunities).

PAYMENT DETAILS

Select payment method:

- Cheque mail to PO BOX HM297 Hamilton HMAX Bermuda
- Invoice payment effective date
- Transfer payment to Festival Purpose Trust (Reg. Charity #439), Clarien Bank Ltd. Account: BDA 6000173524 or USD 6000173532

TOTAL DONATION AMOUNT: _____

I/we will commit same sponsorship level for 2022. To be invoiced December 2021.

Please confirm:

- Yes, I/we would like to see our name listed as Sponsors
- I/we would like to be identified as an anonymous donor

Date _____

Print Name _____

Signature _____

Follow us on social media

Facebook/Instagram
@BermudaFestival

Contact Us

www.bermudafestival.org
donate@bermudafestival.org
(441)295-1291



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SPONSORSHIP LEVELS DETAILS

FOUNDER'S CIRCLE: 75K+

- Sponsor name will be the presenter of a featured programme.
- Inclusion in all print and digital materials promoting the Festival.
- Festival to work with Sponsor marketing department to identify opportunities to align Sponsor and Festival brands
- Company banner displayed in the lobby at each show.
- 75 complimentary tickets and access to purchase tickets 3 weeks before general public.
- Maximum 6 tickets per show.

CHAIRMAN'S CIRCLE: 50K+

- Sponsor name on 1st tier of sponsor listings after Founder's Circle.
- Inclusion in all print and digital materials promoting the Festival.
- Festival to work with Sponsor marketing department to identify opportunities to align Sponsor and Festival brands
- Company banner displayed in the lobby at each show.
- 60 complimentary tickets and access to purchase tickets 3 weeks before general public.
- Maximum 6 tickets per show.

DIRECTOR'S CIRCLE: 25K+

- Sponsor name on 2nd tier of sponsor listing after Chairman's Circle.
- Inclusion in all print and digital materials promoting Festival.
- Festival to work with Sponsor marketing department to identify opportunities to align Sponsor and Festival brands
- Company banner displayed in the lobby at each show.
- 50 complimentary tickets and access to purchase tickets 3 weeks before general public.
- Maximum 6 tickets per show.

STAGE CIRCLE: 20K+

- Sponsor name listed in promotional materials below Director's Circle.
- Inclusion in all print and digital materials promoting the Festival.
- Festival to work with Sponsor marketing department to identify opportunities to align Sponsor and Festival brands.
- 45 complimentary tickets and access to purchase tickets 3 weeks before general public. Maximum 6 tickets per show.

CORPORATE SPONSOR (GOLD): 15K+

- Sponsor name listed in promotional materials below Stage Circle.
- Inclusion in all print and digital materials promoting the festival.
- Festival to work with sponsor marketing department to identify opportunities to align sponsor and festival brands.
- 40 complimentary tickets and access to purchase tickets 2 weeks before general public. Maximum 6 tickets per show.

CORPORATE SPONSOR (SILVER): 10K+

- Sponsor name listed in promotional materials below Corporate Sponsor Gold.
- Inclusion in all print and digital materials promoting the Festival.
- 35 Complimentary tickets and access to purchase tickets 2 weeks before general public.
- Maximum 6 tickets per show.

CORPORATE SPONSOR (BRONZE): 8K+

- Sponsor name listed in promotional materials below Corporate Sponsor Silver.
- Inclusion in all print and digital materials promoting the Festival.
- 30 complimentary tickets and access to purchase tickets 2 weeks before general public.
- Maximum 6 tickets per show.

PATRON OF THE FESTIVAL: 2.3K+

- 20 Complimentary tickets and access to purchase tickets 2 weeks before general public.
- Maximum 4 tickets per show.

Friend of the Festival: 1K+

- 8 Complimentary tickets and access to purchase tickets 2 weeks before general public
- Maximum 4 tickets per show.

Supporter of the Festival: \$500+

- 4 Complimentary tickets and access to purchase tickets 2 weeks before general public.