

2022/2023 BERMUDA FESTIVAL SPONSORSHIP AGREEMENT FORM

The Bermuda Festival of the Performing Arts mission is to **Entertain, Educate and Inspire.**

Multiple studies have shown that engagement by a community in arts activities contributes to the health of society. The Festival is more than just an entertainment medium. By supporting the Festival you are not only helping bring varied cultural shows to Bermuda, you are helping to provide significant Outreach Programmes for students and seniors which give them an opportunity to interact with professional performers and engage with various art forms which are not available in Bermuda. We build Outreach requirements into 90% of our performance contracts and Outreach expenses account for twenty-five percent of total production costs.



The Bermuda Festival of the Performing Arts Limited is the operating subsidiary of The Bermuda Festival Purpose Trust (a registered charity #439)

Please fill out this form with your personal or business information. Carefully review each sponsorship level and chose the one that is best for you. **Sponsorship level details are listed on page two.**

SPONSORSHIP DETAILS

Name/Company as you would like it to appear on sponsor letter:

2022/2023 sponsorship level and \$ amount:

My employer supports matching donations

Employers name: _____

I/we would like to make an additional donation towards the OUTREACH programme to benefit local students/seniors (optional). Indicate \$ amount: _____

INCREASE THE IMPACT OF YOUR SPONSOR TICKETS

Donate your tickets - If you are not able to use all of your sponsor tickets you can donate them to those in the community who are not able to afford attending performing arts shows. The Festival will work with local charities to facilitate the distribution of your donated tickets.

I would like to donate # _____ tickets

For Corporations only- If you would like to increase the number of people who can attend the Bermuda Festival, you can now exchange one or more of your sponsor tickets for discounted tickets.

25% discount* - Exchange one complimentary ticket for four 25% discounted tickets.

50% discount* - Exchange one complimentary ticket for two 50% discounted tickets.

* Discount tickets not available during the sponsor pre-sale periods.

I would like to exchange # _____ tickets for 25% discount*

I would like to exchange # _____ tickets for 50% discount*

PAYMENT DETAILS

Select payment method:

Cheque mail to PO BOX HM297 Hamilton HMAX Bermuda

Invoice payment effective date

Transfer payment to Festival Purpose Trust (Reg. Charity #439), Clarien Bank Ltd. Account: BDA 6000173524 or USD 6000173532

Donation will come through Friends of Bermuda Community Foundation

TOTAL DONATION AMOUNT: _____

I/we will commit to a two season sponsorship with same sponsorship level for 2023/2024. To be invoiced June 2023.

Please confirm:

Yes, I/we would like to see our name listed as Sponsors

I/we would like to be identified as an anonymous donor

Date _____

Print Name _____

Signature _____

Follow us on social media

Facebook/Instagram
@BermudaFestival
#bermudafestival

Contact Us

www.bermudafestival.org
donate@bermudafestival.org
(441)295-1291



2022/2023 BERMUDA FESTIVAL SPONSORSHIP AGREEMENT

SPONSORSHIP LEVELS DETAILS

FOUNDER'S CIRCLE: 75K+

- Option to be a presenter of a featured programme.
- Included in all print and digital promotional materials.
- Opportunity to “dress” the venue with sponsor banner.
- Included on sponsorship lists in brochures, programmes and web.
- Festival provided marketing materials to help promote on Sponsors social media channels.
- 75 complimentary tickets, access to purchase tickets 3 weeks before general public (Maximum 6 tickets per night).

CHAIRMAN'S CIRCLE: 50K+

- Included in all print and digital promotional materials.
- Opportunity to “dress” the venue with sponsor banner.
- Included on sponsorship lists in brochures, programmes and web.
- Festival provided marketing materials to help promote on Sponsors social media channels.
- 60 complimentary tickets, access to purchase tickets 3 weeks before general public (Maximum 6 tickets per night).

DIRECTOR'S CIRCLE: 25K+

- Opportunity to “dress” the venue with sponsor banner.
- Included on sponsorship lists in brochures, programmes and web.
- Festival provided marketing materials to help promote on Sponsors social media channels.
- 50 complimentary tickets, access to purchase tickets 3 weeks before general public (Maximum 6 tickets per night).

STAGE CIRCLE: 20K+

- Included on sponsorship lists in brochures, programmes and web.
- Festival provided marketing materials to help promote on Sponsors social media channels.
- 45 complimentary tickets, access to purchase tickets 3 weeks before general public (Maximum 6 tickets per night).

CORPORATE SPONSOR (GOLD): 15K+

- Included on sponsorship lists in brochures, programmes and web.
- Festival provided marketing materials to help promote on Sponsors social media channels.
- 40 complimentary tickets, access to purchase tickets 3 weeks before general public (Maximum 6 tickets per night).

CORPORATE SPONSOR (SILVER): 10K+

- Included on sponsorship lists in brochures, programmes and web.
- Festival provided marketing materials to help promote on Sponsors social media channels.
- 35 complimentary tickets, access to purchase tickets 3 weeks before general public (Maximum 6 tickets per night).

CORPORATE SPONSOR (BRONZE): 8K+

- Included on sponsorship lists in brochures, programmes and web.
- Festival provided marketing materials to help promote on Sponsors social media channels.
- 30 complimentary tickets, access to purchase tickets 3 weeks before general public (Maximum 6 tickets per night).

PATRON OF THE FESTIVAL: 2.3K+

- Included on sponsorship lists in brochures, programmes and web.
- 20 Complimentary tickets and access to purchase tickets 2 weeks before general public (Maximum 6 tickets per night).

Friend of the Festival: 1K+

- Included on sponsorship lists in brochures, programmes and web.
- 8 Complimentary tickets and access to purchase tickets 2 weeks before general public (Maximum 4 tickets per night).

Supporter of the Festival: \$500+

- Included on sponsorship lists in brochures, programmes and web.
- 4 Complimentary tickets and access to purchase tickets 2 weeks before general public (Maximum 4 tickets per night).

Festival 2022/2023 tickets valid for Fall 2022, Winter and Spring 2023 shows.